

CAPE COBRA LEATHERCRAFT

COMPANY PROFILE

2020



CAPE COBRA LEATHERCRAFT OVERVIEW

- Africa's largest exporter of exotic leather goods.
- Established in 1972 in Cape Town, South Africa.
- Three generation family run business.
- Fully integrated specialist manufacturing facility for exotic leather goods, with design and product development capacity for established Brands and Private labels.
- Product range includes: handbags, briefcases, ladies purses, wallets, belts, small leather goods, travel bags, shoes and accessories.
- Specializing in a diverse range of exotic skins and finishes including:
Crocodile, Ostrich, Python, Lizard, Stingray, Ayer etc.





COMPETITIVE ADVANTAGE

- Close to the source of the raw material, and therefore easily accessible, with quicker turnaround times for custom skin/colour orders for products.
- With the current scarcity of exotic skins, our existing and long standing relationships with tanneries and suppliers ensure supply.
- Relationship with tanneries allows for custom colour development opportunities with reduced minimum orders.
- Fully transparent sourcing.
- Well established long standing reputation for product excellence/quality.
- Capacity to handle bespoke orders.
- Cost competitive.
- 100% delivery rate of order, in consideration of cost, quality and time.
- Employs 65 people in-house and has established a further 4 SMME's (30 +/- pax), which facilitates greater flexibility to respond readily to the market need.



- In-house metal-working and plating facility.
- In-house video conferencing facility assisting to bridge the communication and distance gap to market/client
- CAD cutting technology for pattern development.
- The single site product development and manufacturing operation enables:
 - Full transparency between the product developer and the production operation.
 - Continuous liaison between developer and craftsman throughout the production process.
 - Full control over the output to meet the specific demand.

Shipping:

- Has exported to the United States and European Luxury Goods market since 1980.
- Has capacity to offer door to door service to include all cities paperwork, shipping, clearing etc.
- No import duties into the USA and Europe due to AGOA and EU1 agreements.

SKIN TYPES



PYTHON

Python from tanneries in
Thailand and Italy.





OSTRICH

Ostrich is locally sourced in
South Africa.

CROCODILE

Nile Crocodile (matt and soft
gloss) from South Africa.

Classic (shiny) finish crocodile
and Alligator from USA,
South Africa and Germany.



ELSA

Cape Cobra is one of the founding members and Directors of Exotic Leather South Africa and head of working groups; manufacturing, marketing and education.

Establishment of a growing and sustainable, world class exotic leather, and leather-goods industry in South Africa which will meet the demands of the international luxury industry and the industry's own long term strategies.

Their purpose will be to;

- Improve Policy Impact
- Improve efficiency and quality throughout the value chain
- Ensure sustainability of the industry
- Build supply-chain capacity
- Utilise education, skills training and job creation

Industry participants from farm-tannery- design- manufacture- retail, clustered to offer the international market a transparent sustainable and research-based option for best practice when it comes to sourcing of skins and skills.

Established due to the unique position of South Africa as the source of the exotic material used for Luxury Brands leather goods production.

Driven by the international market need for traceability, transparency and sustainability within the exotic leather goods industry.

Harnessed to benefit South African raw materials, create jobs, encourage skill development and social upliftment.

Using a combination of research based interventions and industry sampling, pilots and case studies, NELC aims to establish an industry that is the first of its kind of on the international market, providing transparency and best practice from source to end product.

www.elsa.org.za



PREVIOUS AND CURRENT CLIENTS

Michael Kors
Collection

Lambertson &
Truex

Tiffany & Co.

Marchesa

Judith Leiber

S.T. Dupont

Okapi

Chloé



Cece Cord

Kara Ross



Reed Krakoff

Donna Karan

David Yurman



Calvin Klein

Cole Haan

WOMEN'S HANDBAGS

DAY BAGS, EVENING,
CLUTCHES, CROSSBODY,
TOTES, AND HOBO'S.









CUSTOM COMBINATIONS





MEN

BRIEFCASE, LAPTOP, ATTACHÉ,
CROSSBODY, MESSENGER,
DUFFLE BAGS.



Large Weekender



Single Clasp Briefcase



Single Briefcase



Laptop Bag



Multi Compartment
Laptop Bag



Medium Messenger



Small Crossbody



Laptop case / Portfolio
Holder



Classic Toiletry Bag

SMALL LEATHER GOODS & ACCESSORIES





MENS
BILLFOLD
WALLET



ID CARD
WALLET



WOMEN'S
ZIPPER
WALLET



WOMEN'S
WALLET

MINI ENVELOPE



CARD WALLET



KEY RINGS



CUSTOM EMBOSSING



BELTS & STRAPS



Belts available in Crocodile, Horn Back Crocodile, Ostrich, and Python



Link Cross Body Straps



Combination Cross Body straps



Linea Art Straps



Reversible Cross Body Straps



Link Wristlet Straps



Asian Vine Snake Straps



Short Link Straps

MADE TO ORDER SHOES

We're now offering custom sneakers or sandals in the
material of your choice.





LUXURY WATCH BOXES

Create timeless watch & jewellery boxes made to
your specifications.





LATEST DEVELOPMENTS



OUR PEOPLE AND FACTORY IN CAPE TOWN

Cape Cobra employs over 65 people in house; many of these have been with the company since its inception and they form an integral role in the company mission and value system.





COLORS AND MATERIALS

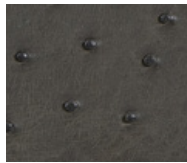


S/S2020 COLOR SWATCHES

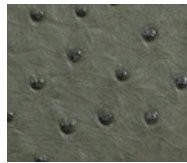
Ostrich



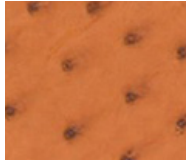
Black



Savannah



Forest Green



Cognac



White



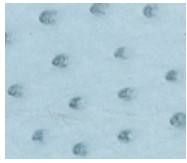
Yellow



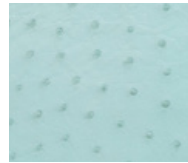
Chartreuse



Cobalt



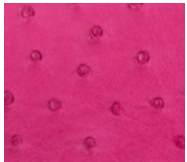
Sapphire



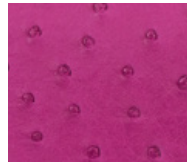
Spearmint



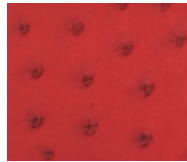
Tangerine



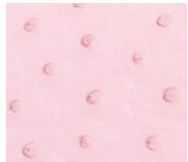
Carmine Rose



Orchid

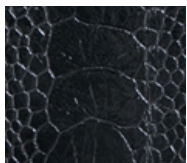


Rouge

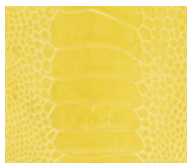


Powder Pink

Ostrich Leg



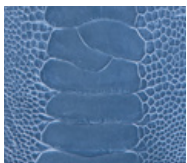
Black



Warm Olive



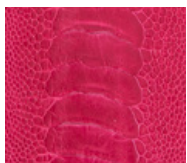
Chartreuse



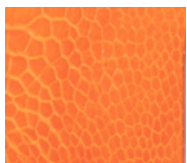
Clemaris



Lilac



Lathyrus



Tangerine

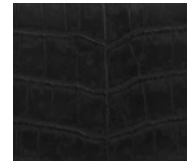


Silver

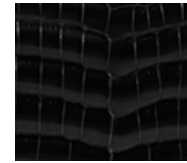


Gold

Crocodile



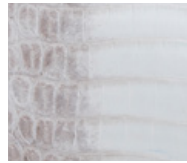
Matt Black



Shiny Black



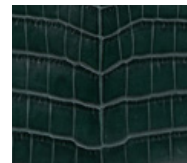
Anthracite



Himalayan



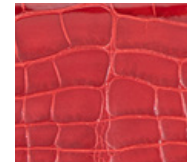
Ibiza



Forest Green



Clemaris



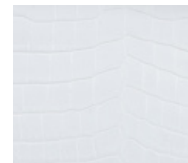
Classic Red



Cognac



Walnut

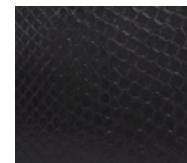


White

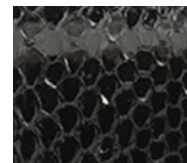


Sky Grey

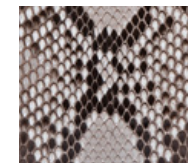
Python



Matt Black



Shiny Black



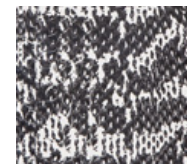
Shiny Natural



Matt Natural



Nutmeg



Black & White
Asian
Vine Snake



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